

A silhouette of a person with their arms outstretched, standing in a computer room. The room is filled with computer monitors and chairs, all rendered in a dark, monochromatic style. The background is a gradient of light blue and yellow, suggesting a sunset or sunrise. The overall mood is one of achievement and completion.

Delivering your message from start to finish.



ACTIVE MEDIA

- **At VCR Active Media<sup>®</sup>, we deliver more than videos.**

**We deliver vision. We deliver efficiency. But most importantly, we deliver the unexpected.**

Delivering service beyond the call of duty is the driving force which fuels our long-term partnerships with world-class companies such as Smirnoff, Guinness, Mac Cosmetics, Sony Canada, HMV, GlaxoSmithKline, General Electric, Goodyear and The Discovery Channel. We're not a simple post-production house that churns out videos. We are truly a unique multimedia shop that goes beyond creating the every-day presentation. We possess both the talent and the resources to make your project exceptional each and every time from start to finish! We deliver cost-effective and results-driven multimedia, expertly crafted to motivate your peers in the office, ignite any audience in a boardroom or entertain the troops from coast to coast.

**VCR Active Media, give us a call and experience the unexpected!**

## VIDEO & AUDIO POST PRODUCTION

*Captivating Corporate Videos, Brilliant Broadcast Commercials,  
Dynamic Documentaries... We do it all @ VCR Post*



Feel at home with the VCR Active Media Post Production Crew and capture the brilliant footage and sound that will make any production award winning! You're in good hands with our talented veteran editors and **three fully integrated on-site post production studios** including component on-line, off-line and non-linear digital editing capabilities. We're here to make it happen on time and we're flexible enough to manage any production budget. From voice overs to audio mixing, video editing to video effects and animation to graphics...

***"We do it all... from start to finish!"***

## DVD SERVICES ENCODING & ARCHIVING

*It's Interactive, It's Breathtaking... It's DIGITAL!*

Go full motion, go full screen... go digital with incredible video and audio quality on DVD! Your next video presentation is guaranteed to deliver the best picture and sound with DVD! VCR Active Media offers on-site encoding, authoring and pre-mastering **with service within 24 to 48 hours** for most orders. DVD is great for video presentations, video loops, speaker support, catalogues and much more. And best of all, DVD is a world wide standard! We also offer archiving for your VHS, SVHS, BetaCam or DV video to DVD. The incredible storage capacity on DVD saves you space and the improved digital format ensures your valuable footage will last a lifetime!



## MULTIMEDIA INTERACTIVE WEB DESIGN

*Grow Your Business, Increase Your Customer Base*

VCR Active Media has designed, coded and managed websites of all levels in Canada and the U.S. Our comprehensive solutions deliver measurable results that will help your business grow, save you money and increase your customer base. As a full-service web development company, we offer advanced website development, web hosting and web streaming. We design and update your website to meet the needs of your audience and ensure navigating is always smooth sailing!

***Get E-business savvy with VCR Active Media TODAY and get into the global E-conomy!***



## CD ROM DESIGN & PROGRAMMING

*We'll Deliver Your Next Presentation on CD with Vision & Flair!*

Get professional with your next sales meeting, training session, publication, catalogue, communication or promotional program. VCR Active Media specializes in customized, interactive CD-ROMs. Our "multi-tasking" multimedia team expertly transforms your content and graphics with vision and flair and **injects today's audio & video technology creating incredible results that will captivate your audience!** And don't worry... we skillfully program your customized CD-ROM for both PC & MAC so it works anywhere, anytime! You'll wonder why you waited so long to go digital.



## DUPLICATION & REPLICATION

*Since 1985... Speed & Quality Makes VCR the Market Leader*

Established in '85 as VCR Duplicators, we've continually expanded our services to reflect the technological advances in the industry. Our state-of-the-art facilities and fine-tuned technicians armed with our massive wall-to-wall industrial duplicators, can turn your video cassette order around in 24 to 48 hours for most orders. We offer Dolby® Stereo Hi-Fi quality and can work from Digital Betacam, Beta SP, Betacam, DVCPPro, Mini DV, DV Cam, SVHS and Hi8 formats. **All our duplication work and materials are 100% guaranteed.** Replicating your CD, DVD, CD-R or DVD-R is as easy as ordering video dubs. From your master, we follow the same level of precision and quality to create perfect copies! We offer the best brands on the market for CD, DVD, audio and video tape stock. Count on VCR Active Media for the finest quality product, delivered on time and at a very competitive price.

## PRINT SERVICES PACKAGING & BRANDING

*Now You Can Do It All... Under One Roof!  
Print Solutions for All Your Communication Materials*

These days, work schedules are unbelievably hectic. Offering complete print and packaging services with all our multimedia services creates a perfect marriage... and conveniently all under one roof! Our multimedia design team delivers the same creative excellence to the world of print, packaging and branding for your company. We create dynamic graphic designs for any project including: **brochures, presentation folders, sell sheets, newsletters, CDs, DVDs, video packaging and all collateral materials.** Call us for your next print project and we'll find cost effective print solutions for any job large or small!



*"Delivering your message from start to finish."* **ACTIVE MEDIA**



ACTIVE MEDIA

***Delivering your Message since 1985***

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For more information visit [www.vcractive.com](http://www.vcractive.com)

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